



WORLD

POWERTRAIN

Vaals, The Netherlands

Hotel Kasteel Bloemendal, Vaals, The Netherlands

June 10-11, 2008

Programs

Plenary
Base Engine, Emissions & Propulsion
Advanced Transmission
Powertrain Design & Engineering
Materials & Manufacturing

Abstracts

Due by October 25, 2007

Papers

Due by February 7, 2008

Presentations

Due by April 24, 2008

Chairs

Herbert Kabza, PhD, (University of Ulm) ,
Christian Mohrdieck, PhD, (DaimlerChrysler),
Mike Levy (Aaquis & Aaquis) - "Plenary"

Mark Boghe (Bekaert) - "Materials & Manufacturing"
Patrick Debal (Punch Engineering) - "Advanced Transmission"

Ahmed El-Antably, PhD (General Motors)- "Advanced Propulsion"

Dietrich Engelhart (Audi) - "Base Engine"

Bert de Gooijer (Gomecsys) -" Base Engine"

Herbert Kabza, PhD, (University of Ulm) - "Advanced Propulsion"

Athanasios Konstandopoulos, PhD, (CPERI) - "Emissions"

Adrian Moore (Xtrac) - "Advanced Transmissions"

Bhawani Tripathy, PhD, (Federal-Mogul) - "Materials & Manufacturing"

Thierry Seguelong, PhD, (Aaquis & Aaquis) - "Emissions"

Mehboob Sumar (Bodycote) - "Base Engine & Emissions"

Randolph Toom (Heat2Power) - Advanced Transmissions,

Antonio Vecchio, PhD, (LMS International) - " Powertrain Design & Engineering"



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Exposition Space

The exposition is a 3m x 3m (10ft x 10ft) exhibit space. Exposition space can be configured to multiples of 3m x 3m to meet company specifications. Please call the IABC office for details, Phone (734) 944 5850.
 Rental Rate
 Euro 3500 per 3m x 3m.
 Rental Rate Includes

- Company ID sign
- Complete Exhibitor Service Manual
- Removal, storage and return of empty crates
- 24-hour peripheral security
- Company/Product Listing in the Exhibitors Directory
- Listing in issues/ show of Powertrain International Magazine Buyer's Guide

Minimum Sponsorship
 Euro 7,000

Sponsorship Includes

One 3m x 3m (10ft x 10ft) Exhibit Space
 One Conference Registration
 Company Name Printed on all GPC 2008 promotional materials; as well as Internet links on the GPC 2008 Website, Powertrain International magazine Website, www.powertrain-intl.com
 Complimentary Insertion in the Powertrain International Buyers Guide (one inch column)
 30% Discount on Ads Placed in the Powertrain International Magazine
 One Complimentary Conference Registration

sponsorship form

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exhibit space contract

Yes! I am Interested in Exhibiting!

This agreement is made between GPC and:

Company		Division	
Address			
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Name		Signature	Date
INFO (if different from above) of person in charge of exhibit and to whom all relevant communication should be made		Name	Phone/Fax
		Address	E-mail
	City	State/Province	Zip

EXHIBIT SPACE ASSIGNMENT TERMS: (Standard 3m X 3m booth: Euro 3,500)
 Exhibitor requests exhibit space by meter/ft. with preference given to the following locations:
 First Choice: _____ Second Choice: _____ Third Choice: _____ or a similar location for a rental cost of _____.
 Exhibitor agrees to enclose 50% along with this agreement.

Exhibitor agrees to the terms receiving contract, payment, and previous history of exhibitor. For complete details of the terms and conditions, please visit www.gpc-icpem.org

GPC agrees that it will make its best efforts to avoid locating this Exhibitor next to the following potential exhibitors:

PLEASE ATTACH A BRIEF PRODUCT, SERVICE AND PERSONNEL DESCRIPTION FOR USE IN THE EXHIBIT DIRECTORY.
 CANCELLATION: No refund after February 7, 2008. Before February 7, 2008, a 45% cancellation fee will be charged. All payments must be made 90 days prior to the setup day. For complete details please visit www.gpc-icpem.org or call 734-944-5850.

Technical Program/ Sessions Topics

Advanced Engine/Drivetrain Design & Performance
Advanced Transimission/Driveline Design & Performance
Advanced Transmission/Simulation & Modelling
Advanced Propulsion Technology Enablers
Advanced Powerplants & Vehicles
Base Engine, Combustion & Lean Burn
Emissions & Enabling Technology
FCV/HEV/Plug-in Hybrid
Keynote & Plenary
Novel Transmission-Hardware
Powertrain Drivers
Powertrain Materials & Processes
Powertrain Electronics
Powertrain Manufacturing & Systems

Who Should Exhibit

Companies specializing in:

Powertrain Design, Engineering, Manufacturing, Testing, Materials, Powertrain Electronics. Controls, Components and Systems, Fuels, and others.

Who Should Attend

The two day conferences and exhibits will be of particular benefit and interest to: Powertrain Design, Engineering and Manufacturing Engineers, Managers & Executives
Plant Engineers, Superintendents & Managers
Purchasing, Marketing, & Financial Personnel
Representatives from Government and Educational Institutions
Educators
Media

Other Sponsorship Opportunities

Conference Bags

1 Available - Euro 5,000
IABC distributes bags, you can have your company logo on one side and the IABC logo will be on the other.

Lanyards

2 Available - Euro 3,500
Lanyards are handed out at our registration counters, your company name can be displayed around the necks of our attendees.

Coffee Breaks

4 Available - Euro 2,000
Sponsor one of two morning or one afternoon coffee breaks either day. Your company logo will be displayed on 8 oz. cups and napkins provided to attendees. Promotional materials may also be displayed!

Internet Pavilion

1 Available - Euro 1,000
Computer stations are a must-have for every conference, sponsor ours and enjoy the name recognition among attendees of our company.

Evening Reception

3 Available - Euro 3,000
Our evening reception is a highlight of the conference for all attendees. Sponsor's name and logo are displayed on cups and napkins.

Technical Program

2 Available - Euro 2,000
Advertise in our technical program! Sure to reach researchers, design and development professionals, while providing an outline of the conference.

Registration Bag Inserts

6 Available - Euro 1,000
Your materials can be inserted into our conference bags, providing additional exposure for your company. Materials must be approved by IABC and be no more than 8" x 11" in size.

Exhibition Directory/Calendar of Business

Printed and distributed worldwide-Euro 2,500
Place an ad in our Exhibition Guide distributed to all attendees, and enjoy marketing year-long.

Technical Group Refreshments

4 Available - Euro 1,000
Sponsor one of our breakout sessions, and your logo will be displayed on cups and napkins distributed with refreshments.

General Refreshments

Unlimited - Euro 300
Provide a snack table and display your company logo.